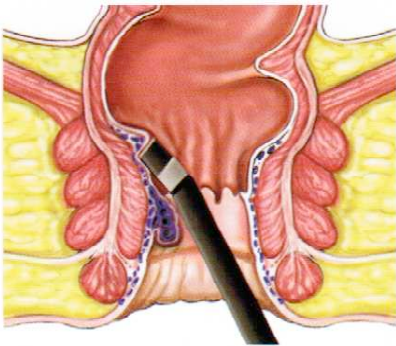
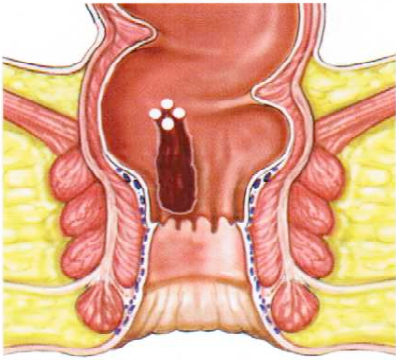


# Offer your patients relief from the bleeding and discomfort of internal hemorrhoids—right in your office, with a fast, safe, non-surgical procedure that's easy to learn and use...



Illustrations are courtesy of David E. Beck, MD

## Patient-preferred modality

In more than 20 years of clinical experience, a majority of patients chose infrared coagulation over other hemorrhoid treatments. This non-surgical procedure can significantly shorten recovery time, allowing patients to return to normal activities almost immediately.

## Safe and effective

Millions of patients with hemorrhoids have been treated with superior results. A paper by a leading practitioner has concluded that infrared coagulation is the "optimal nonoperative hemorrhoid treatment."<sup>1</sup> Complications are rare, and there have been no reported incidents of sepsis or stricture.

## State-of-the-art user-friendly technology

- Easy to learn and use—no extensive training required
- Takes only *seconds* to perform
- Instantaneous coagulation without smoke or odor—even in a wet field
- Less pain, fewer complications than rubber band ligation
- No disinfection required—eliminates cross-contamination

## Affordable technology with a high return on investment

- Excellent reimbursement from Medicare and private insurers
- Simple quick procedure generates a high return on a very affordable initial investment

For more information about the REDFIELD IRC 2100, call our toll-free number: 1-800-678-4472, or visit our Web site: [www.redfieldcorp.com](http://www.redfieldcorp.com).

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1. Johanson JF, Rimm A. Optimal nonsurgical treatment of hemorrhoids: a comparative analysis of infrared coagulation, rubber band ligation, and injection sclerotherapy. *Am J Gastroenterol.* 1992; 87: 1600-1606.

**Monday, 8:00 AM:  
Joe C. had his  
hemorrhoids treated  
in your office.**

**Wednesday, 8:30 AM  
Joe C. was able  
to keep his  
tee time.**



Thanks to the  
**REDFIELD IRC 2100™**  
Infrared Coagulator

Office-based technology for fast, well-tolerated,  
infrared coagulation of symptomatic internal hemorrhoids